

St. Anne's Degree College, Virajpet

Placement Cell Annual Report (2023-2024)

Introduction:

The Placement Cell at St. Annes Degree College is delighted to present the annual report for the academic year 2023-2024, showcasing the successful culmination of various events aimed at enhancing students' career prospects.

1. Campus Placement Drive by ICICI for Relationship Manager:

Campus recruitment was organized for B. Com, BBA and BCA passed out students of 2021-22 batch on 7th December, 2022. The company for recruitment was TVS training and services authorized recruitment and training partner of ICICI bank. 21 interested students from B. Com, BBA and BCA attended the interview and 4 students were finalized by the company and are requested to attend the final round in Bangalore in the month of May.

2. Webinar on Career Opportunities:

A webinar on career opportunities was conducted on 13th January, 2023, providing students with valuable insights into diverse professional paths. Eminent speakers shared their experiences, enlightening students on emerging trends and helping them make informed career decisions.

3. Orientation Program:

St Anne's Degree College, Virajpet in collaboration with Atithi Vriksha Shiksha Madikeri had organized an Orientation Program on 'Campus to Corporate' on 28th February, 2023 for the final year students from various streams. Mrs. Shalini Charles and her supporters had briefed the major objective of the Program was to make the students aware of the soft skill development, communication skills and development of competencies which is required in the competitive world. The session was really helpful and knowledgeable for the students. Around 100 students from final year across degree programmers had attended the session.

4. Placement Drive by Nandi Toyota:

Nandi Toyota collaborated with the Placement Cell for a placement drive on 12th July, 2023, seeking sales officers. The event not only provided students with opportunities but also

strengthened the ties between the college and the automotive industry. 22 interested students from B. Com and BBA attended the interview and 08 students got selected.

5. Placement Drive in association with NIIT - IFBI:

A noteworthy collaboration took place on 27th June, 2023, when the college joined hands with NIIT - IFBI for a placement drive targeting the role of Relationship Manager at ICICI Bank. This event facilitated a seamless transition for students into the banking sector.

Conclusion:

The Placement Cell expresses gratitude to all participating companies, esteemed speakers, and the college administration for their unwavering support. The success of these events underscores our commitment to nurturing and guiding our students towards fulfilling careers. As we continue to forge new partnerships, we remain dedicated to providing quality placement opportunities and preparing our students for the dynamic professional landscape.

